

Breaking: U.S. Commitment To Enforcing The FCPA – A Discussion With Philip

Sent

Wed, Sep 13, 2017 7:19 am

Urofsky



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Overview

26,574 Recipients

List: The FCPA Blog (Unsaved segment)

Delivered: Wed, Sep 13, 2017 7:19 am

Subject: U.S. commitment to enforcing the FCPA – A discussion with Philip Urofsky

0 Orders	\$0.00 <u>Average order revenue</u>	\$0.00 <u>Total revenue</u>
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Open rate **16.2%**



Click rate **2.3%**



List average **16.5%**

List average **2.7%**

Industry average (Business and Finance)
16.2%

Industry average (Business and Finance) **2.0%**

4,307 Opened	605 Clicked	8 Bounced	0 Unsubscribed
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Successful deliveries **26,566 100.0%**

Clicks per unique opens **14.0%**

Total opens **6,022**

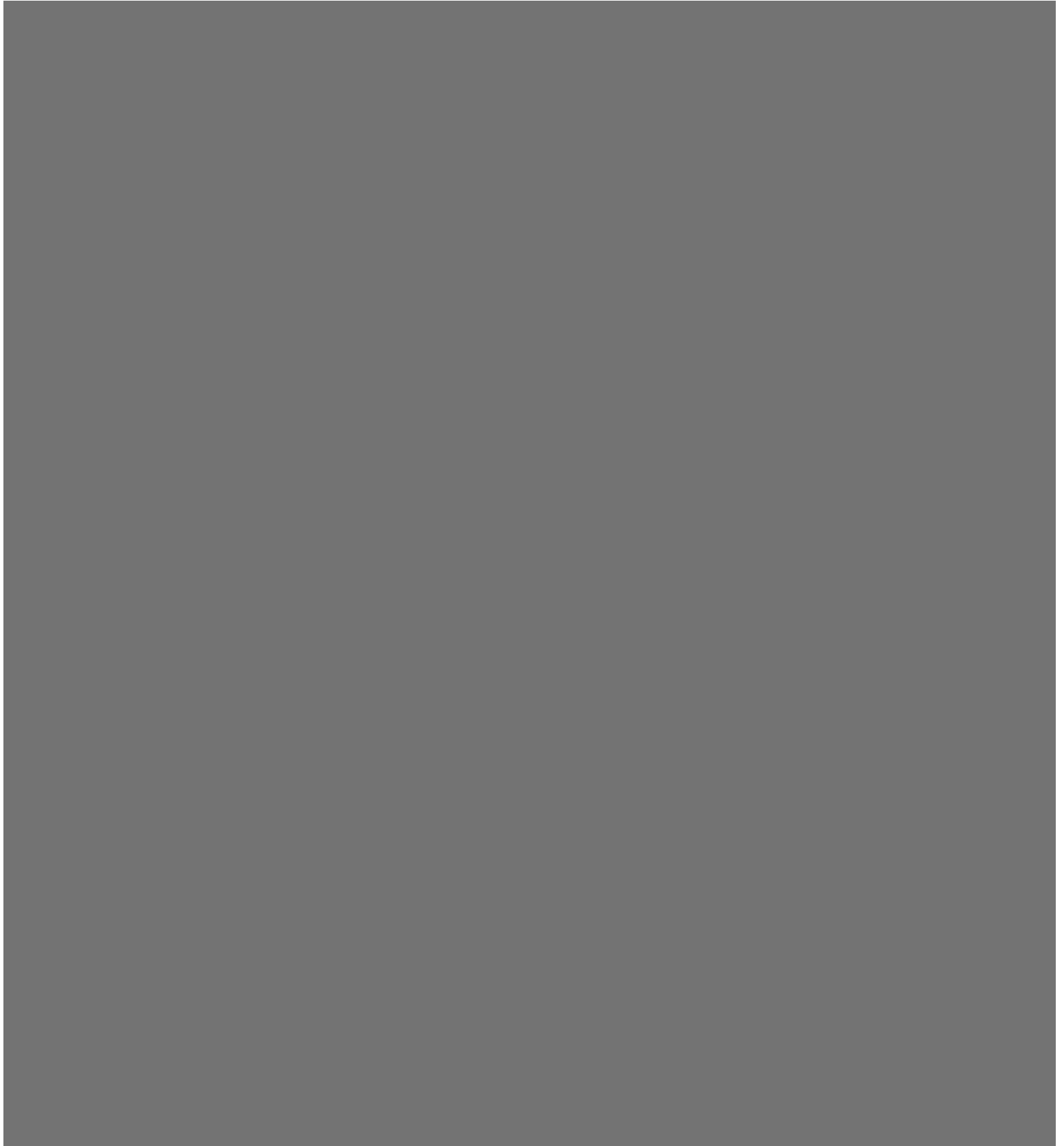
Total clicks **872**

Last opened 9/19/17 8:32AM

Last clicked 9/19/17 7:20AM

Forwarded 0

Abuse reports 0



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Country	Opens	Percent
 USA	3,166	56.9%
	494	8.9%
 China	156	2.8%
 Canada	155	2.8%
 Brazil	140	2.5%
 France	123	2.2%
 Australia	115	2.1%
 Netherlands	102	1.8%
 Singapore	97	1.7%
 Germany	95	1.7%

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Click performance

URL	Total	Unique
http://www.fcpablog.com/blog/2017/9/13/us-com...	869 (100%)	600 (100%)
http://www.corporatecompliance.org/Events/Even...	3 (0%)	3 (0%)
http://www.fcpablog.com	0 (0%)	0 (0%)

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Advanced reports

Email domain performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
gmail.com	5265 (20%)	0 (0%)	779 (15%)	71 (1%)	0 (0%)
yahoo.com	960 (4%)	0 (0%)	97 (10%)	13 (1%)	0 (0%)
hotmail.c...	849 (3%)	0 (0%)	152 (18%)	15 (2%)	0 (0%)
aol.com	165 (1%)	0 (0%)	25 (15%)	3 (2%)	0 (0%)
siemens.c...	135 (1%)	0 (0%)	17 (13%)	6 (4%)	0 (0%)
Other	19200 (72%)	8 (0%)	3237 (17%)	497 (3%)	0 (0%)